CFMA Call For Speakers

2014 Midwest Regional Conference
The Hyatt Lodge, Oak Brook, IL
September 23, 2014

WHO IS THE IDEAL SPEAKER?

- Has extensive expertise in subject matter of relevance to Construction Financial Managers and/or their staff.
- Experienced and comfortable speaking in front of groups, ranging from 50-200 people.
- Interested in sharing expertise, real-world strategies and knowledge.
- Will work with CFMA to ensure the program is presented as defined in promotional materials.
- Assists in helping spread the word about the event by inviting their clients, subs, appropriate vendors, etc. to the program.
- Covers topic in a way that provides valuable “take away” to every attendee.
- Clearly defines the program learning objectives and executes program accordingly.

WHAT TYPES OF TOPICS

Last year, the conference presented a variety of topics that construction financial professionals benefitted from.

- Are you a subject matter expert?
- Do you have the latest information about your area of expertise?
- What’s trending in your business?
- What do construction financial professionals need to know in 2014/15?

The conference committee welcomes all topic ideas.

QUESTIONS?

Contact a Committee Co-Chair

- Chris Budris, Chicago
- Eric Ruedebush, Madison
- Karen Doerner, Milwaukee
- Ken Bos, Western Michigan
- Dan Vander Ploeg, Southwest Michigan

HOW TO SUBMIT YOUR SPEAKING IDEA:

Complete the Program Submittal Form, attach a bio/resume and return it to Deb Hypke at the CFMA Chicago Chapter Office, dhypke@managementservices.org. Telephone: 815-806-4908

DEADLINE: Friday, February 21, 2014